

# DIGITAL MANAGER

## Permanent, Full Time

Circa £48,000 plus competitive benefits



### Do you want to make a difference?

The RAF Benevolent Fund is the leading welfare charity for the RAF. Every year we make a real difference to over 40,000 people who benefit from our services, by providing support including:

- Helping to reduce social isolation and loneliness among veterans.
- Supporting ill or injured men and women to have a safe place to call home, a home that meets their specific needs.
- Funding youth services on stations to provide clubs and activities for the children of serving personnel who move every few years.
- Providing grants to help with the cost of living. But this is just a few of the ways we help.

It doesn't matter how long someone served or when. If they were part of the RAF, they and their family are part of our RAF Family. We will always be here to support them when they need it most. Join the RAF Family and play your part in making a difference. Every day you will make a difference and play your part in changing the lives of others to help people in the RAF Family get through the toughest of times.

### Do you want to play a part in what we do?

A pivotal role for the Fund the Digital Manager will develop and deliver the Fund's digital communications and digital fundraising strategy, designed to generate income and increasing awareness of the Fund's activities and services. An innovative thinker the Digital Manager will take the lead on developing digital excellence, proposing and implementing digital campaigns plus standalone activities for both fundraising and non-fundraising purposes, support the digital elements of fundraising activity, manage the website and social media channels, have responsibility for managing external agencies, meeting performance expectations, income generation, control of expenditure.

The role is based in our London HQ and currently work a minimum of three days in the office per week. The successful candidate for this role will need to prove they have the right to work in the UK.

To apply, please [click on this link](#) to apply through our secure recruitment portal, sending your CV together with a covering letter detailing why you believe you are suitable for this role.

The closing date for applications is **Thursday 28<sup>th</sup> November 2024, 5.00pm.**

*A copy of the Fund's Candidate Privacy Notice can be found on our [website](#). As an equal opportunities employer, the Royal Air Force Benevolent Fund is committed to the equal treatment of all current and prospective employees and does not condone discrimination on the basis of age, disability, sex, sexual orientation, pregnancy and maternity, race or ethnicity, religion or belief, gender identity, or marriage and civil partnership. We aspire to have a diverse and inclusive workplace and strongly encourage suitably qualified applicants from a wide range of backgrounds to apply and join the Fund.*

*The Royal Air Force Benevolent Fund is a Registered Charity (No. 1081009).*



EMPLOYER RECOGNITION SCHEME

SILVER AWARD 2023

Proudly supporting those who serve.



Registered with  
**FUNDRAISING  
REGULATOR**